

Traditional Franchise Investment	LOW	HIGH
Initial Franchise Fee	35,000	35,000
Travel and Living Expenses During Initial Training	5,000	7,000
Lease and Utilities Security Deposit/3 month rent	17,000	41,000
Leasehold Improvements and Construction Cost	50,000	300,000
Design and Architectural Fees	3,000	10,000
Signage	6,000	12,000
Furniture/Fixtures/Equipment	55,000	95,000
POS Computer System	5,000	10,000
Professional Services and permits	3,500	6,000
Insurance (first 3 months)	\$750	\$1000
Grand Opening Marketing	\$3,000	\$5,000
Initial Inventory	20,000	25,000
Additional Funds – Initial 3 months	\$40,000	\$60,000
Total	243,250	607,000
*Non-Traditional Range	\$179,250	\$303,000